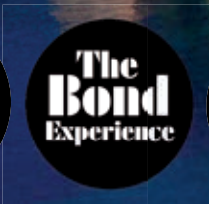


PALMYRA

A JAMES BOND EVENT IN THE SOUTH OF FRANCE
JUNE 19-21, 2024



HOSTED BY



THE EVENT

CELEBRATING THE 007 CONNECTIONS
TO THE SOUTH OF FRANCE



WEDNESDAY JUNE 19

June 19 will be your arrival day. Make your way to the Côte d'Azur and arrive in beautiful Villefranche-sur-Mer to pick up your event items from the Tourist Office.

Use this day to explore the town and stroll through the medieval streets or grab a drink on one of the many terraces.

In the evening we will meet for the first ever European mainland GATHERALL, a get-together with David Zaritsky. A good time with friends is guaranteed!



THURSDAY JUNE 20

Meet in the morning at the Villefranche Citadelle, where three buses will be waiting to transport you to various filming locations.

Fort Carré in Antibes, the Villa Ephrussi in Saint-Jean-Cap-Ferrat, exciting Monaco with its harbour and casino, and the winding streets of Menton to visit some of the locations seen in *GoldenEye* and *Never Say Never Again*.

Later that day we will re-group for a special VIP guest photo opportunity at the Darse, the Villefranche marina.



FRIDAY JUNE 21

The 2nd day of bus location tours.

In the evening we will meet for drinks and canapés, at the outdoor area of the Citadelle in Villefranche, for our Gala Evening.

Our VIP guests entertain you during an on-stage interview and we witness the book launch of Simon Firth's BOND IN FRANCE.

After dinner we have a spectacular auction for you, while the gala ends with an outdoor screening of *Never Say Never Again*.



MEET THE TEAM



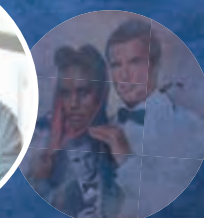
MARTIJN MULDER
Onthetracksof007.com



DAVID ZARITSKY
The Bond Experience



SIMON FIRTH
author



CLUB JAMES BOND
FRANCE

MEET OUR VIP GUESTS



BARBARA CARRERA

Barbara Carrera is a Nicaraguan-American actress and former model, known for her captivating beauty and versatile performances across film and television. One of her most memorable roles came in *Never Say Never Again*, where she portrayed the seductive and dangerous villainess Fatima Blush. It showcased her ability to command attention with her charisma and screen presence, solidifying her status as a notable Bond villain. She really loved filming in France and she's eager to tell you all about it.



MICHAEL RUNYARD

With a career spanning over four decades, Michael Runyard has become synonymous with breathtaking action sequences and daring stunts. One of his most notable contributions was as the stunt double for Sean Connery in *Never Say Never Again*. Specifically, Michael's mastery shines in the film's exhilarating motorbike chase scenes, where he flawlessly stepped into Connery's shoes, executing high-speed maneuvers and thrilling stunts with precision and flair. Further credits include *Octopussy* and *A View to a Kill*.

THE VENUE



La Citadelle is the cultural heart of the fishing town of Villefranche-sur-Mer. Home to the town hall, a museum and shop, this was also the site that doubled for many of the Palmyra lair scenes in *Never Say Never Again*. It was here where Bond rescued Domino just before she was sold-off.

WELCOME TO THE CÔTE D'AZUR



NICE

ST-JEAN-CAP-FERRAT



MENTON



ANTIBES



VILLEFRANCHE-SUR-MER



MONACO



In 1953, it is in France that James Bond was introduced to the world. Ian Fleming's inaugural book, *Casino Royale*, saw James Bond in a fictionalised northern coastal town called Royale-les-Eaux. Fleming would ensure his hero would return to France in *On Her Majesty's Secret Service*, *Goldfinger*, *From a View to a Kill*, *From Russia With Love* and, obliquely, in *Thunderball*.

Producers Albert R. Broccoli and Harry Saltzman were quick to realise the need for their cinematic James Bond to also grace the beautiful country in the films, *Thunderball*, *Diamonds are Forever*, *Moonraker*, *A View to a Kill*, *GoldenEye*, *Tomorrow Never Dies* and *The World is Not Enough*.

Through alternate producers, Sean Connery's last Bond film, *Never Say Never Again*, visited the azure coast of the French Riviera to take in Villefranche-sur-Mer, Antibes, Menton and Monaco.

Whether it is the romance of Paris, the exquisitely beautiful châteaux, the transcendental glamour of the Côte d'Azur, the films and books capture the chic, the confidence, the magnificence of this beautiful country. The continuation authors such as Raymond Benson and Anthony Horowitz have set two of their novels in France. And further to their successes on screen, Sir Roger Moore, Sir Sean Connery and Sir David Niven all chose the Côte d'Azur as their home.

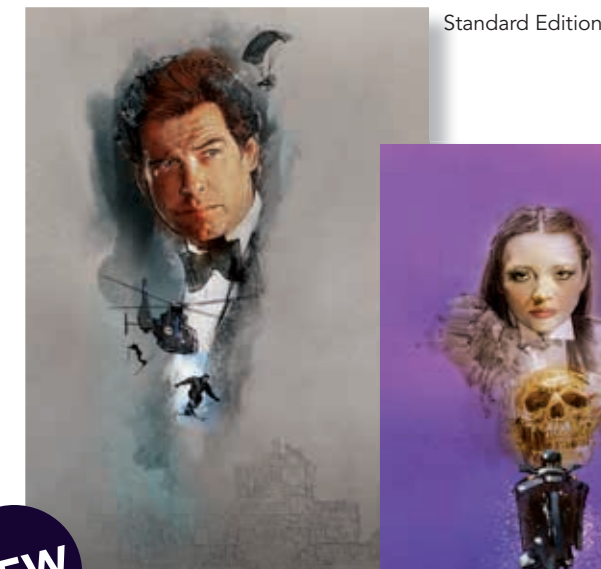
INTRODUCING BOND IN FRANCE

"The south of France, the Côte d'Azur, the French Riviera; all names synonymous with glamour, beauty, allure, colour and wealth, not only in association with the countryside, the sea and the architecture, but also for the region's multicultural inhabitants who are attracted to and perpetuate the legend."

SIMON FIRTH

Publication date: June 2024
> available during the event <

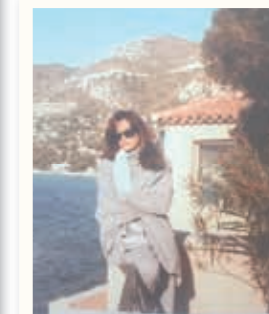
NEW



Standard Edition



Special Event Cover Edition
Only available during PALMYRA



WHERE TO STAY

The PALMYRA event is centered around the tiny fishing village of Villefranche-sur-Mer, just east of Nice. One of the most charming towns of the Côte d'Azur, Villefranche has many B&B's, rental houses and apartments, but large hotels are few and far between. To see where you can best stay you can check out the hotel booking link on the website at the event page.

Alternatively you could choose to stay in Nice, just around the corner, where plenty of hotels in different price categories can be found.

GETTING AROUND

By far the easiest way to get to Villefranche-sur-Mer is with a (rental) car. There's a public parking next to the Citadelle. From Nice and the other towns, Villefranche-sur-Mer can also be reached by train. Do note though, that they have no night service, so do plan your return ahead.

Alternatively, you could rent a bike! Villefranche is only a 30 minute ride from Nice and it's a pretty ride along the coast.

Taxis and Ubers are also available, and when sharing make for a good & economical alternative as well.

THE LOCATIONS

NEVER SAY NEVER AGAIN



CITADELLE DE VILLEFRANCHE

NEVER SAY NEVER AGAIN

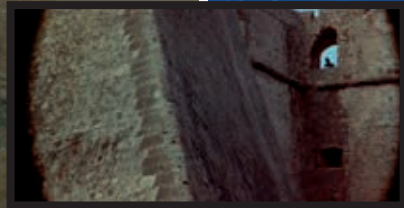


PORT D'ARSE, VILLEFRANCHE

NEVER SAY NEVER AGAIN



FORT CARRÉ D'ANTIBES



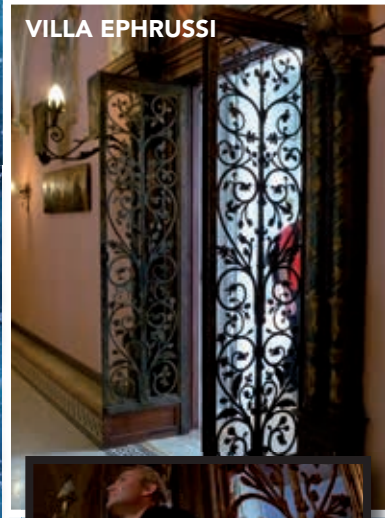
NEVER SAY NEVER AGAIN



VILLA EPHRUSSI



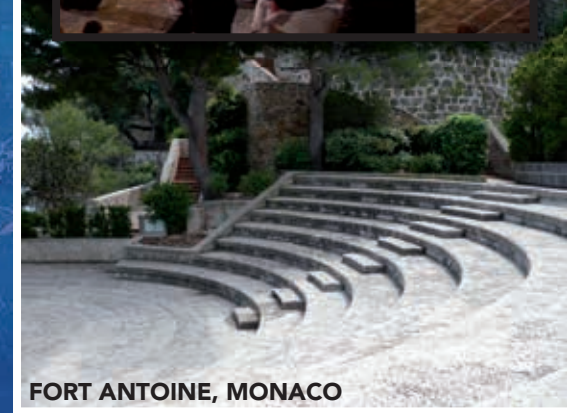
NEVER SAY NEVER AGAIN



VILLA EPHRUSSI



GOLDENEYE



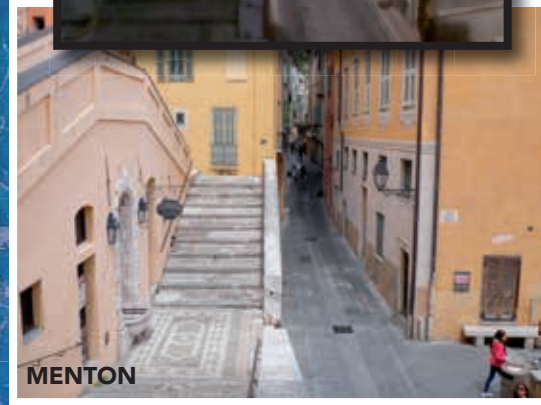
FORT ANTOINE, MONACO



PORT HERCULE, MONACO

GOLDENEYE

NEVER SAY NEVER AGAIN



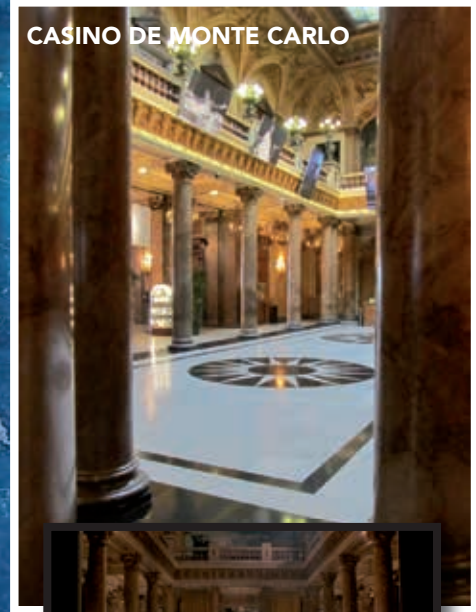
MENTON

GOLDENEYE

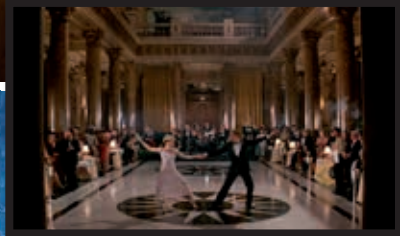


CASINO DE MONTE CARLO

NEVER SAY NEVER AGAIN



CASINO DE MONTE CARLO



**EXPLORE THE BOND CONNECTIONS
ENJOY THE LUXURY
LIVE THE LIFESTYLE**

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CLUB JAMES BOND FRANCE

IN CO-OPERATION WITH:

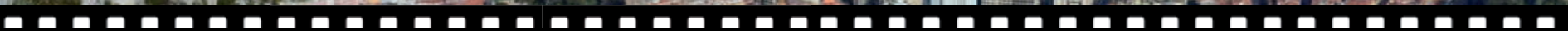
CITADELLE VILLEFRANCHE-SUR-MER

SUPPORTED BY:

007GB CLUB
JAMES BOND CLUB DEUTSCHLAND
JAMES BOND CLUB SCHWEIZ
FROM SWEDEN WITH LOVE

DISCLAIMER:

Do note that the itinerary is subject to change / TBC
VIP guest appearances subject to availability
PALMYRA is not endorsed nor supported by EON



GOLDENEYE (1995)



NEVER SAY NEVER AGAIN (1983)



THE PERSUADERS



DIAMONDS ARE FOREVER (1971)



OK CONNERY (1967)